Grand Organ, 9, 11 and 4:50 Chimes at Stroke of Noon

WANAMAKER'S

Store Opens 9 A. M.

Store Closes 5 P. M.

WANAMAKER'S

WEATHER

# Taking Good Care of the Mid-Winter Needs of a Great City

## Many of Us Are Rather Old to Begin Going to School Again

but we shall have to do it.

The last four years have zigzagged almost everything in the world's governments, transportation, commerce, banking, insurance and what not.

The shaking up of the world has brought on new conditions to be met. To know how to do our part well under new circumstances, we shall have to go to school again and be taught.

No one man, not even a coterie of men, is wiser than all men. It is for us to be patient, make haste slowly, and, under Providence, trust to the average common sense of the American to bring the nation through its great work.

Each of us must hopefully and steadfastly do our best in the places we are in and become fit for citizenship in the New America coming.

We are to have a new Philadelphia, new Churches, new schools and be laborers together to make our dreams come true.

The Army and Navy of patriots belonging to this organization shall do its part.

The Winter Sale of White

pink silk nightgowns and chemises in it and there are Philippine embroidered

garments, and cotton crepe garments, and lots of dollar garments, and white

flannellet nightgowns and petticoats with hand-scalloped flounces at \$2.85, and

at least 20 per cent less than usual and some of them more than 33 per cent less.

(Third Floor, Central)

bloomers and camisoles and dozens and dozens of other styles of things.

"What's in it?" asks the practically minded woman with her purse in one

Well, there are pink batiste night gowns and chemises in it, and there are

Also, the garments are all snowy clean and fresh and they are all priced

Some Inexpensive Furs

in the Sale

to 8168.25 for the set, and \$45 to \$93.75 for the separate scarfs.

Black lynx scarfs are 830 to \$150, muffs \$40 to \$86,25

Black for scarfs are \$30 to \$93.75, muffs \$30 to \$93.75.

Natural racoon scarfs \$12.25 to \$22.50, muffs \$18.75 to \$80.

(Second Floor, Chestant)

Wraps With Handsome Furs

Still Lower in Price

and duvetynes of dark and medium shades, such as could be worn for

afternoon or semt-evening affairs. Most useful sort of garments

and the furs are of the finest description. Sometimes there is in

(First Floor, Central)

Many have gone it is true, but there are some exquisite soft velours

You will look in vain for two alike, each has an individual charm

Natural skunk scarfs are \$30 to \$168.75, muffs \$22.50 to

Wolf sets are \$41.25 to \$75, searfs \$22.50 to \$45.

Japanese cross fox sets are \$41.25.

addition, hand embroidery, done in chenille thread.

New prices are \$100, \$150 and \$200.

One of them is dyed brown or gray fox which sells at \$56.25

White Sale

Corsets

Madame Lyras at \$3,50-made

of pretty pink broche, cut very

Wanamaker Specials at \$3.50,

are of fine broche, and at this

same price there are dainty pink

Wanamaker Specials at \$1,

\$1.50, \$2 and \$2.50. The first

three are low bust and topless, the

Kabo Specials are \$1.50 and \$2,

Warner's Rustproof corsets, 81.

Letitia Specials at \$3 and \$3.50

And Parisienne Specials at \$6

and \$8 are of plain pink coutil

American Lady specials at 82

and white broche, respectively.

(Third Floor, Chestnut)

are for average figures.

fourth is front-lace.

satin dancing corsets, topless.

[Signed] John Manater

thought and her shopping trip in another.

#### New and Beautiful French Trimmings in the Dress Trimmings Shop-

will give you any number of suggestions for the trimming of your new afternoon or evening gown. Now that people are entertaining again and women are interested in party frocks, we are having ever so many requests for just such things as these.

with shadowy designs worked out in tinsel thread and gold or silver, with rich colorings-these are

And there are many new sapphire bead trimmings-some on net, with the blue beads or spangles alone, others combined with other colors or black.

The new flouncings are charming. There are handsome new jet trimmings and all-overs and numbers of new garnitures and separate ornaments.

(Main Floor, Central)

## Undermuslins

Quite the prettiest things we have had yet-indeed, they are rather wonderful for the money with their delicate sprays and colada work. The chemises are all of the envelope persuasion and one has its top in Empire style, and prices are \$3 to \$5.50.

Nightgowns are \$4.75 to \$9.50.

#### 2000 Yards **Outing Flannel** White Sale Special 38c a Yard

had in flesh color and white.

Aside from the good quality the width is one of the special features of this outing flannel, for it is 36 inches wide.

In light colored striped effects, particularly nice for nightgowns. pajamas, petticoats and children's

(First Floor, Chestnut)

#### Japanese Cotton Crepe Reduced

want of the natural or pongee color the price goes down to 35c a yard-a saving of 30c. Lots of it is sold for curtains among

Also some brown and white and green and white toweling is being closed out at \$1 for ten yards. If it were blue and white we shouldn't think of lowering the

(Fourth Floor, Chestnut)

#### We Counted the 50c Voiles—Just to Make Sure

And we found 115 styles at this one price alone!

Moreover, they are all the new Spring designs, and there is everything from the quietest little all-over patterns to checks and large patterns and every color one could wish. They are 39 and 40 inches wide.

From the way things look now, these voiles are going to be the basis of a great many Spring frocks.

(First Floor, Chestnut)

#### Warm and Cozy **Blanket Bathrobes** for Little Folk

For small tots of 1 to 3 years there are soft, warm blanket robes in pink or pale blue at \$3.50 and \$3.75 each

For older children of 6 to 14 years there are other blanket in soft rose shades or pretty Copenhagen blue, also eiderdown in pink and blue, bound with satin and finished with satinbuttons. These are well made, in several styles, and are \$4.50 to

"CAFENOIRA" isn't the name of a new talking machine, but of one of the best coffeemakers known, being made of glass. Prices \$5.50 to \$15, according to the number of cups it holds. (Fourth Floor, Central.)

Floor, Central.)

A SBESTOS table mats, platter size, will prevent marring of the polished top, and are only

just at the present moment, (Fourth Floor, Central.)

and other green things, and for cutting noodles a device with rotary knives can be added to your kitchen outfit for 65c. (Fourth Floor, Central.)

People who have visited other sales invariably show surprise on seeing our large assortment of the most desirable sizes of these famous Anglo-Persian Wilton

# Caps of Versatile

or with visors down, or with the band pulled down over ears and neck, forming a helmet that leaves only the face exposed.

fulling closing up the stitch holes but leaving the clasticity.

(Main Floor, Market)

#### Good, Roomy, Low-**Priced Leather** Handbags

grain goatskin with tan leather linings and metal frames. They are in the large, capacious "service" shape that is so good for shopping and other utilitarian

(Main Floor, Chestnot

#### A Good Starting Point Is Queen Mary Shampoo

find that it removes dandruff. A very large bottle costs only 50c. Then "Phytalia" hair tonic, with its invigorating qualities and

toward keeping the hair in firstclass condition during the cold

## Schomacker (Made in Philadelphia)

"It is strange," remarked a man the other day, "that such a home loving and music loving city as Philad Iphia has not more piano factories."

"Not so strange," rejoined his companion, "when you consider that one of the great pianos of America is made here, and that the people of Philadelphia take almost the entire output."

And that is true. With eight conspicuous exceptions, comparatively few Schomacker pianos have gone outside this city. The inimitable Schomacker tone finds a sure echo in the hearts of Philadelphians and musicians here are fully capable of forming their own judgments of the quality of an instrument without advice from outside. In the words of the man in the street, they "know a good thing when they see it."

The conspicuous exceptions noted were the cases of eight of the former Presidents of the United States, each of whom had a Schomacker piano in the White House. To some people the Schomacker is known as The Piano of the Presidents.

If you have heard a Schomacker piano you can understand how the output of this splendid instrument would be scarcely sufficient for its friends and neighbors at home. If you have not heard a Schomacker we shall be glad to play one for you, the next time you are in the Store. It will put you under no obligation whatever.

## New Blankets, New Quilts, New Spreads All Specially Priced

#### Linen Specials of Note

Heavy cream-bleached Irisi table lines of pure flax, in ; soft finish in several patterns -will whiten with one or two washings -- 70 inches wide \$2.50 a yard.

Heavy, full-bleached lrish table linen, of pure flax, 72 inches wide, in four patterns special at 83 a yard.

Fine Irish double damash dinner napkins, a notable special purchase, 26x26 inches special at \$17.75 a dozen-re markably high-grade goods o fine wearing quality. (First Floor, Chestnut)

#### The Art Needlework Shop

has new stamped pieces-new undergarments all stamped to be embroidered, new decorations for the table, new centrepieces, new scarfs and other new pieces, in pleasing new designs.

(Second Floor, Central

The sequence of new shipments acriving in the Bed Clothing Store to sell at special prices is the most notable in our memory

Practically every day brings reinforcements to keep the stocks fresh and adequate to the needs of the real winter season,

In addition to the unusual succession of new groups that have been coming in for some weeks, we now have ready another fresh lot of wool-filled blankets to sell at special price. 72x84 inches, at \$15; 60x84 inches at \$12.50; 78x00 inches at \$18 a pair.

We are also showing another fine new lot of wool-filled quilts, covered in fine sateen in desired colors and with plain borders. These are specially priced at \$10 each. Three fresh groups of spreads are ready. 300 satin finished snowwhite bedspreads, 2x2% yards and 214x31/2 yards, special at \$3:25 each,

100 more honeycomb weave spreads in Marseilles patterns, double bed size, special at \$2 each.

500 honeycomb weave aprends of an excellent kind, single bed size, special at 82 each.

Sixth Floor, Central

## Boys, Better a Good Mackinaw Than a Bad Cold

Good Mackinaws are here in a very good choice of green, brown and gray shades, in sizes for boys of 8 to 18 years at \$13.50 to \$15.

Fine warm overcoats also, for boys of 3 to 10 years, at \$13.50 to \$25, and for boys of 11 to 18 years at \$22.50 to \$35

Suits of our own high grade for boys of 8 to 18 years at \$18 to \$30. All of these prices are as low-as they can be for mackinaws, overcoats and suits of the same quality.

(Second Floor, Central

# of the Winter

\$4.40 a pair for 6000 pair of men's winter shoes that would ordinarily cost you 50

Good, sound, solid calfskin shoes with heavy half double soles and in lasts suitable for the banker, the well-dressed young man or the man who works outdoors.

the college last, with rather wide toe.

Plump black box calfskin in the same styles.

Plump black calfskin made on the famous Munson Army last with wide, soft toe. Any pair for \$4.40, and at this price it will pay you to buy two or three pair. They

# Undoubtedly the Best Men's Shoe Sale

per cent more. Five styles, in all sizes from 5 to 12 and all widths from A to E.

Smooth black calfskin Blucher lace with smart, narrow toe or what is known as

are styles that are good now and will be good next winter.

THE Grav

nounce a special

showing of new

spring millinery

for women who

Straw and crepe,

silk and crepe,

silk and straw

hats for morning

and afternoon

wear; hats for

southern wear,

are all included

in the collection.

(Second Floor, Chestnut)

Crepe de Chine

Waists

of a Prettiness

collar and tiny pleatings, price

\$5.50; one with squares of hem-

stitching, price \$6.75, and one

with box pleats even on the collar.

price \$9.50. Each style may be

(Third Floor, Central)

All tailored, one with tucked

wear black.

Salons an-

WANAMAKER'S

A EROVENTS are small rubber ventilators for pillows-they put new life into the feathers. 10c for set of four. (Fourth

25c. (Fourth Floor, Central.)

A PARTICULARLY good can opener can be had for 10c

FOR mineing parsley, onions

Plenty of Room-Size Whittall Rugs in the Sale Here

> The savings on these and on other rugs in the sale range from a fourth to a third.

#### Anglo-Persians

9x12 ft., \$84.50. 8.3x10.6 ft., \$82.50. 6x9 ft., \$62.50. 10.6x10.6 ft., \$110. 10.6x13.6 ft., \$167.50. 11.3x15 ft., \$189.50. (Seventh Floor, Chestnut)

## Men's French Fleece Style

Wear them as round turbans,

Knitted and then fulled, the

In a variety of good colors at

These bags are of black seal

Price \$2.50.

It is cleansing and most people pleasant odor, 60c, \$1, \$1.85 and \$3.75 a bottle.

Such treatment will go far

Main Floor, Chestnut

### Spring Fashions in New Serge and Jersey Dresses—For Young Women Though the serge dresses are usually of the

shades soft fawn-like tans, pretty grays, Burgundy shades and other colors. Ever so many are the straight-line dresses

which are so youthful and so becoming to many

types. Sometimes they are braided, sometimes

conventional blue, the Jersey dresses are in other

beaded and quite often tucked, horizontally, The serges are firm and all wool, the Jerseys are fine of weave, and the dresses made in those simple, pleasing styles which girls and young women of discriminating taste will like.

\$20, \$25 and \$32.50, in 14 to 20 year sizesand particularly good for their prices, too. (Second Floor, Chestnut)

Just as pretty as they can be and in a soft all-wool prunella or

Plaid and Striped Skirts

Some are pleated, some more in sports style with novelty pockets.

Colors are tauped gray, blue, green, brown and black, and white effects.

in two weights, sheer or the heavier cambric weight. They are well made, of good

Women's Everyday

Handkerchiefs

Price, \$1.70 d dozen.

They are of sturdy Irish linen,

quality and plain hemstitched.

## Specials at \$14.75 worsted, and they are the dark rich colors that most women want.

For fear there might not be enough we have added a few from regular stock and reduced them to the same low price.

There are new wide net bands

lovely.

## Fine Philippine